

BDNA for Green IT Features

BDNA for Green IT combines unique technology and focused expertise to deliver:

- Rapid, agentless discovery of all relevant hardware
- Integration of energy-related information from the BDNA Catalog
- Consultation and best practices guidance from GreenIT® experts, tailored for your specific environment and baseline
- Customized reports and analysis, both before and after green IT initiatives

Why BDNA

- BDNA collects the relevant information in 90% less time than any other solution
- Only the BDNA Catalog contains detailed power and heat consumption information for most hardware devices
- BDNA has 60% greater accuracy and 50% broader coverage than any other solution

About BDNA Solutions

BDNA solutions leverage the unique capabilities of the BDNA technologies and partners, including:

- Real-time insight into existing IT infrastructure
- IT asset management and licensing management reports and analysis
- Comprehensive catalog of software and hardware classification, version and support information
- Experience assessing IT assets in large, complex environments

About GreenIT

GreenIT® is the leading advisor in sustainable Information and Communications Technology. GreenIT® provides services to enable clients to drive measurable financial and environmental benefits from programs for IT Eco-Efficiency and IT Eco-Innovation.

“IT and communications systems typically account for about 25 percent of direct electricity use in commercial office buildings, and in energy inefficient buildings or locations with a high density of IT gear, that figure may be as high as 60 percent to 70 percent.”

Richard Hodges, Founder and CEO, GreenIT (www.GreenIT.net)

About BDNA

BDNA's software provides IT organizations the tools to significantly reduce IT spending through a best-in-class agentless discovery, the industry's best IT products catalog and award-winning IT asset management solutions. Our 350 customers are trend setters in ROI-driven initiatives; they include HSBC, Lockheed Martin, Motorola, Pfizer, State of California, Telecom Italia, US Army and the World Bank.

BDNA is based in Mountain View, California, with sales offices and partners throughout North America and Europe. For more information, please visit bdna.com.