

DATA SHEET

BDNA for License Compliance

Software licensing is getting more complex every day. Vendors change licensing terms, bundle solutions and buy other vendors. Employees install things you don't know about. Virtualization spawns unknown copies of licensed software. And, in these tough economic times, software publishers are going after existing clients to extract new revenues.

All of this uncertainty exposes your business to risk: risk of the dreaded software audit, or of paying for software that you don't use. And, a time of shrinking budgets, reducing total software spend or compliance fees can have a significant impact.

BDNA for License Compliance puts the power of BDNA's technology and expertise to work on your software licensing compliance challenges. This targeted, turnkey solution is the fastest way to cut software costs and ensure compliance with your software agreements.

When a software vendor audit or license negotiation is on the horizon, you need accurate and defensible information. BDNA delivers – quickly and accurately.

BDNA for License Compliance

BDNA for License Compliance is a complete, turnkey solution combining software and expert services to address your software compliance needs. The BDNA for License Compliance solution is:

- **Fast:** It delivers the answers you need in days or weeks, depending on the size of your environment and the scope of your objective.
- **Targeted:** You define the specific licensing objective, narrow or broad. For example, analyze all software from a specific vendor, or all enterprise database installations.
- **Low-impact:** BDNA's agentless technology assesses your current environment in real-time, without affecting your servers, applications, or staff time.
- **Proven:** Organizations ranging from large US government agencies and major financial institutions to leading high-tech companies can vouch for BDNA's ability to deliver.

BDNA for License Compliance is an offering tailored to your business needs. BDNA provides the software, services and project management. You define the problem you want to solve or business objective to meet, which may include:

- Assessing your current installed software– including software running on virtual systems throughout the enterprise
- Comparing actual installations to contract and purchasing commitments
- Determining your true licensing needs, and whether you are out of compliance or over-provisioned
- Creating a defensible software inventory of your most costly software packages in advance of an audit
- Negotiating licenses based on facts, not guesses, reducing both cost and risk
- Establishing an accurate software asset inventory as a foundation for ITIL-compliant Software Asset Management processes.

BDNA ADVANTAGE

- **Fast, agentless discovery**
- **Comprehensive, detailed catalog of IT assets**
- **Robust licensing management capabilities**
- **In-depth expertise**

APPLICATIONS

- **Software audit or true-up**
- **License negotiation**
- **Compliance assessment**
- **Software cost reduction**

Features of BDNA for License Compliance

BDNA for License Compliance delivers powerful capabilities, including:

- Rapid discovery of all relevant hardware and software, saving significant time and cost for data collection
- An organized and analytical view of your software environment: information is presented in the format most appropriate for your needs (by product, by vendor, by location, by platform, by virtualization environment, and more)
- License Compliance module to store detailed contract information for critical agreements, report installations by user, cost center, department or location
- Packaged templates covering most licensed software for key vendors such as Microsoft, Adobe and Oracle
- Flexible rules engine to manage complex licensing agreements using multiple data sources and metrics

Why BDNA

- BDNA collects the relevant information in 90% less time than any other solution
- Only the BDNA Catalog contains detailed software identification for most key packages, including Adobe, IBM, Microsoft, Oracle and SAP
- BDNA has 60% greater accuracy and 50% broader coverage than any other solution

About BDNA Solutions

BDNA solutions leverage the unique capabilities of the BDNA technologies and staff, including:

- Real-time insight into existing IT infrastructure
- IT asset management and licensing management reports and analysis
- Comprehensive catalog of software and hardware classification, version and support information
- Experience assessing IT assets in large, complex environments

“86% of respondents do not have complete and accurate information to effectively manage their IT environment.”

KPMG’s 2008 Software Asset Management Maturity Survey

About BDNA

BDNA’s software provides IT organizations the tools to significantly reduce IT spending through a best-in-class agentless discovery, the industry’s best IT products catalog and award-winning IT asset management solutions. Our 350 customers are trend setters in ROI-driven initiatives; they include HSBC, Lockheed Martin, Motorola, Pfizer, State of California, Telecom Italia, US Army and the World Bank.

BDNA is based in Mountain View, California, with sales offices and partners throughout North America and Europe. For more information, please visit bdna.com.