

# DATASHEET

## BDNA Discover for Oracle Licensing™

In partnership with Oracle License Management Services (LMS), BDNA Corporation has developed a unique solution that enables the rapid and non-intrusive collection of information required to maintain compliance. Verified by Oracle LMS, the BDNA solution provides detailed discovery of Oracle databases, licensable database options, and CPU cores. Available as a one-time engagement, a managed service, or a perpetual offering, BDNA can accelerate LMS engagements, as well as help customers maintain license compliance and meet their architectural objectives.

### BDNA DISCOVER™

BDNA Discover revolutionizes an organization's ability to achieve enterprise-wide visibility of critical hardware and software infrastructure. BDNA Discover discovers hardware, software, physical, and virtual systems using a patented approach known as fingerprinting. In addition, BDNA Discover does not require software agents or administrative access to the target devices, which dramatically decreases your time-to-value proposition. Like many in the Fortune 500, **Oracle Corporation utilizes BDNA to assist in managing their IT infrastructure.**

BDNA Discover has the industry's largest and most comprehensive repository of

normalized and enriched IT inventory information. Discovered products are normalized to current market names as well as enriched with up-to-date market data, providing information about the products that cannot be collected directly, such as software support information, CPU cores, end-of-life dates, and hardware power consumption information, while accounting for acquired product naming conventions and ownership.

### A FOCUSED LOOK INTO ORACLE LICENSING

In cooperation with LMS, BDNA has developed a sequence to collect detailed Oracle database option information. A sequence is a logical grouping of fingerprints that can be

used to solve an organization's specific IT concern – in this case, the problem of Oracle licensing. The Oracle Licensing Sequence is capable of gathering the same data collected by Oracle LMS engagement teams using LMS products and methodologies. As demonstrated in Figure 1, BDNA Discover can provide immediate visual feedback and reporting on database options and usage.

Because the sequence was co-developed with Oracle LMS, Oracle and BDNA customers can be assured that all critical metrics required to accurately assess a client's compliance have been collected meeting Oracle's exacting standards. The results delivered using this sequence are accepted by Oracle as if collected by their own LMS engagement team.



BDNA Technopedia is the heart of the BDNA value proposition.

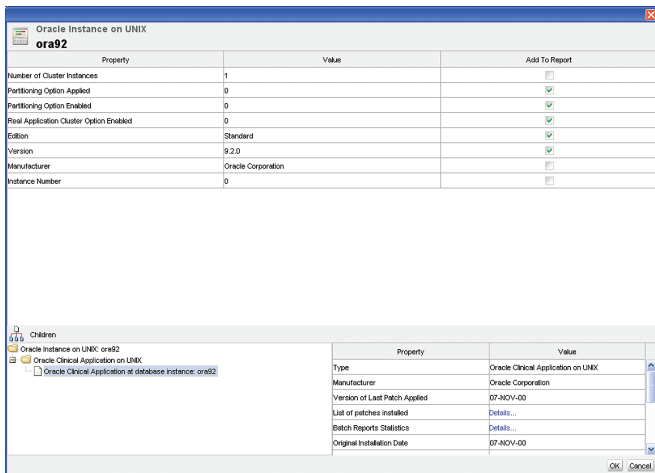


Figure 1: Example LMS Fingerprint of Oracle 10G.

**BENEFITS TO ORACLE LMS CLIENTS**

**FASTER RESULTS**

Instead of a days-long process involving time consuming discovery efforts, data collection, and off-site processing, BDNA Discover for Oracle Licensing provides customers with the results they need, including all the detailed metrics required, in a matter of hours, with all processing done on-site. When using the on-site engagement model, the amount of time BDNA staff needs to be on-site is minimal – scans of large enterprises can be done in days.

**MINIMAL RESOURCES, NO DISRUPTION**

BDNA Discover is an agentless solution, which requires a minimal amount of resources on the customer side and no special user access privileges. The discovery process is less intrusive and faster than before, minimizing the disruption to the client’s business.

**INDEPENDENT ASSESSMENT, FULLY SANCTIONED BY ORACLE**

For customers who would rather have an independent party collect the

information required for LMS to assist them in their licensing, BDNA Discover for Oracle Licensing provides an objective assessment of their installed Oracle licenses, conducted independently of Oracle LMS by a neutral 3rd-party, whose results are fully sanctioned by Oracle.

**SUPPORT ANY SOFTWARE VENDOR**

The value of BDNA

Discover goes far beyond Oracle licensing. The detailed hardware and software information collected by the BDNA solution can be used to respond to software license management audits by any software vendor.

**ENTERPRISE SCALE**

BDNA Discover is an enterprise class discovery solution, which has been used to scan the IT infrastructure of organizations with hundreds of thousands of desktops and servers. Discover supports scanning geographically distributed server populations with ease.

**FLEXIBLE ENGAGEMENT MODEL**

BDNA Discover for Oracle Licensing is offered as a one-time service, an ongoing managed service, or as licensed enterprise software. Regardless of the engagement model chosen, BDNA and Oracle partners are available to support the process.

**ABOUT BDNA**

BDNA provides the most comprehensive, accurate view into an organization’s IT infrastructure in order to drive critical IT processes and projects around data centers, desktops and enterprise architecture. From IT administrators to managers to executives, BDNA delivers the business-relevant information required to accelerate corporate initiatives. Core to its value proposition is Technopedia™, the world’s largest source of IT product information on more than 90,000 enterprise IT products with more than 14,000,000 market data points, otherwise unavailable through traditional IT discovery solutions. More than 350 companies rely on BDNA’s patented technologies for IT asset discovery, normalization and data enrichment, dramatically increasing visibility and reducing the time and overhead involved in developing and

executing on strategic IT initiatives. To learn more about BDNA and its products – BDNA Discover, BDNA Normalize™, and Technopedia – visit [www.bdna.com](http://www.bdna.com).

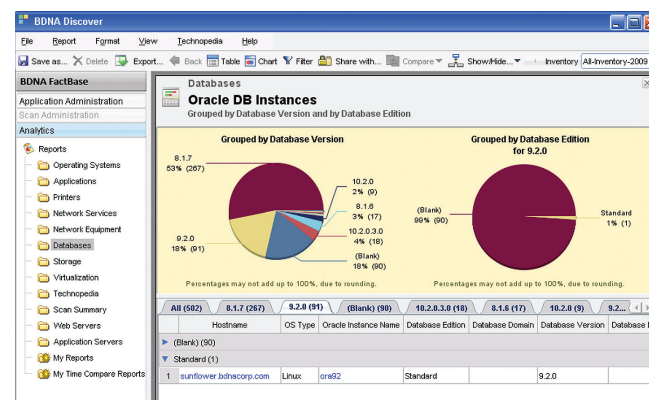


Figure 2: Sample Report: Instance Options Summary .

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