

## BDNA Public Sector Solutions

### The IT Visibility Challenge.

Federal, state, and local governments are facing unprecedented challenges to maximize value and minimize costs and risks associated with managing information technology. Many agencies are tasked with trying to achieve IT resource consolidation, green computing, security, public/private cloud strategies and compliance agendas as part of their mission but lack the visibility into their asset pool to be successful in their endeavors.

#### BDNA PUBLIC SECTOR SOLUTION OVERVIEW

BDNA helps government IT organizations by providing them with current, highly accurate IT infrastructure visibility and actionable decision-making information.

Key BDNA Solutions:

- **BDNA Technopedia™**—The world's largest catalog of enterprise IT product information with more than 90,000 software and hardware products and more than 14 million market data points, BDNA Technopedia goes beyond simple product specifications to include product lifecycle, and other market history information essential to clarify, classify, and enrich asset inventory data. BDNA Technopedia is updated daily through a combination of unique technology, processes and dedicated market researchers.
- **BDNA Discover™**—This 100% agentless, non-intrusive asset discovery solution detects and reports any device

with an IP address, including systems and application software running on it. BDNA Discover is suited for consolidated or distributed infrastructures, covering everything from headquarters to globally distributed work groups as well as assets on land, sea, or in the air.

- **BDNA Normalize™**—BDNA Normalize takes the raw hardware and software discovery data from disparate sources such as Microsoft SCCM, Symantec Altiris, HP DDMI, CA Unicenter, and more and aligns and enriches it, transforming this data into consistent, intelligible and actionable information. Customers can begin using this information immediately within their environment for reporting, analysis, and action.

#### EXPANDING PORTFOLIO OF PUBLIC SECTOR IT USE CASES

BDNA products provide extreme clarity and context-aware information in a growing number of real-world use

cases. BDNA offers technology that public sector IT organizations can use repeatedly to support multiple initiatives.

- **IT Resource Consolidation—**Extracting more productivity from fewer physical resources has become a top priority for IT organizations in all sectors of the economy. Federal IT programs must also comply with specific mandates in the Federal Data Center Consolidation Initiative (FDCCI). BDNA Discover and Technopedia provide essential actionable information at all phases of consolidation initiatives, from initial baselining through implementation and on-going monitoring and lifecycle management.
- **Virtualization—**As with all fundamental technology shifts, a credible IT baseline is necessary before delving into virtualization initiatives. BDNA helps IT organizations identify physical resources and software that should be virtualized, eliminated, or maintained in their current state.

**FEATURES AND BENEFITS****Feature**

Instant, agentless, non-intrusive visibility into multi-vendor IT infrastructures in large, decentralized, globally-diverse locations.

**Benefit**

Need to know data at your fingertips with minimal change management interferences.

**Feature**

BDNA Technopedia takes the noise and ambiguity out of asset discovery.

**Benefit**

Actionable information presented to allow immediately strategic decision-making.

**Feature**

Automated BDNA normalization capabilities create a uniform IT baseline taking into account market changes such as mergers and acquisitions.

**Benefit**

A comprehensive, holistic view of the enterprise to make informed decisions regarding key initiatives.

**Feature**

Available via multiple channels for public sector IT programs.

**Benefit**

Flexible and accountable acquisition options to suit every need.

- **Software License Management/ Procurement**—Uncover unused shelfware, identify penalty-generating under-licensed conditions and strengthen negotiating positions with vendors through non-intrusive, fast time-to-information software license management.
- **Budgeting and Asset Lifecycle Management**—Enrich asset inventory data with product lifecycle history data from BDNA Technopedia.
- **Standardization**—Get definitive inventories on all hardware and software across an enterprise and identify assets that need to be updated, remediated, or discarded to maintain organization-wide asset model and version standardization.
- **Security**—Quickly find rogue and undocumented assets that can be harmful or act as breeding grounds for vulnerabilities or weak spots in security defenses.
- **Green IT**—BDNA Technopedia's hardware catalog includes power consumption and physical foot print information, enabling intelligent evaluation of green computing attributes of enterprise IT assets.
- **Technology Migrations**—BDNA offers specific features to expedite cost-effective migration to Microsoft Windows 7 and can support similar enterprise-scale technology transitions.

**BDNA PRODUCT AVAILABILITY**

Contact [sales@bdna.com](mailto:sales@bdna.com) for the latest information on purchasing vehicles, system integration and resellers serving the public sector.

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